Partnership Development: GHHI Learning Networks
Training Slide Deck
Last Updated: March 2020
Learning Objectives

1. Define Value of GHHI Learning Networks
2. Planning Tools for Learning Networks
3. Evaluating Collective Efforts
4. Plan for Future Growth
What Are Learning Networks?

Learning Networks are groups of stakeholders with a shared vision committed to achieving results through new and better ways of problem-solving in pursuit of a common goal.
Learning Networks Plan to Test a Theory of Change

GHHI’s Theory of Change:

Investments in comprehensive housing interventions, with health-based housing standards that incorporate energy efficiency, will yield significant improvements in health, economic, educational and other social outcomes.
Theory of Change in Practice: The GHHI Model

Align
services & funding

Braid
relevant resources

Coordinate
service delivery

- Single Intake System
- Comprehensive Assessment
- Coordinated Services
- Integrated Interventions
- Cross-Trained Workers
- Shared Data

Philanthropy
Federal/State/Local
Private Sector

✓ Lead Hazard Reduction
✓ Asthma Trigger Control
✓ Fall/Injury Prevention
✓ Energy Efficiency
✓ Weatherization
✓ Housing Rehabilitation
Learning Networks Initiate Onboarding

<table>
<thead>
<tr>
<th>Task</th>
<th>Month</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>Convene Learning Network</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Asset &amp; Gap Analysis &amp; Combined Intake Form</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>Work Plan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>Staff Training</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>First Triage Team Meeting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>Site Compact &amp; Designation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Learning Network Agencies: Captured in Asset Map

<table>
<thead>
<tr>
<th>Service Area</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outreach &amp; Client Referrals</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Intake &amp; Applications</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Resident Education</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Home Assessment</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Creation of Scope of Work</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Quality Control</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Ongoing Home Visits</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Lead Remediation</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Home Repair/Housing Rehab</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Weatherization/Energy Efficiency</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Independent Living/Accessibility</strong></td>
<td>Insert text here</td>
</tr>
<tr>
<td><strong>Additional Comments</strong></td>
<td>Insert text here</td>
</tr>
</tbody>
</table>

Orange represents the service delivery process. Green represents intervention areas. Purple represents areas of subject matter expertise.

---

[Insert text here for each service area]
Set Learning Network Structure in Work Plan

<table>
<thead>
<tr>
<th>Task</th>
<th>Month</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1) Convene Learning Network
2) Asset & Gap Analysis & Combined Intake Form
3) Work Plan

**3 Sections:**

1) Describe Local Need
2) Lay out Coordination Plan – Step-by-Step
3) Asset Map + Gap Analysis + Areas of Overlap

First Triage Team Meeting
Site Compact & Designation
After Onboarding: Work Teams Implement Plans

1) Regular Triage Team
   Meetings for Unit Production

2) Additional Work Teams meet as needed

3) Full Learning Network meetings convened to review outcomes of all Work Teams

Coordination conducted by the Site Outcome Broker
GHHI Recommended Planning & Facilitation Tools

**Collective Impact Strategy**  
Framework for creating a common agenda and action plans based on shared values

**Results Based Facilitation**  
Support to design meetings and group communication tools that are outcome-oriented

**GHHI Specific Tools Available**
- Asset Mapping Templates
- Work Team Annual Action Plan Template
- Example Learning Network Meeting Agenda
Learning Network Evaluation & Gap Closure Plans

When Learning Networks implement the GHHI model and test a theory of change they build an evidence base for future network building and fundraising.

Example Work Team Flow
• Data and Evaluation Team develops methods for evaluating Triage Team work
• Triage Team implements plan and shares regular updates on outputs
• Data and Evaluation Team evaluates outcomes shares results are shared with Learning Network
• Fundraising Team and Policy Team implement plans based on results
• Learning Network develops strategy for engaging new members to fill network gaps
Evaluation Planning: GHHI Comprehensive Logic Model

**Logic Model for the Green & Healthy Homes Initiative™**

**Inputs**
- Federal Partners
- City & Community Partners
- Existing Lead Abatement, HH & Energy Efficiency Programs
- CECLP Resources & Best Practices
- National & Local Philanthropy
- Local Site Coordinators

**Planning**
- Partnerships & partner roles established
  - Asset Mapping
  - Funding
  - Referral Process
  - Implementation/Service delivery
  - Data Collection
  - Signed Compact
- Resource/Revenue Identification & branding
  - Asthma
  - Pest Control
  - Home Safety
  - Weatherization
  - Evaluation
- Plan for cross-training workers/contractors
  - Who to train
  - Curriculum
  - Funding
  - Institutions (Responsible)
- GHII Intervention budget established
- Intervention services menu established
- Eligibility criteria for program services defined
- Outreach network in place
- Home assessment tool finalized
- Data Sharing Agreements

**Activities**
- GHII Lead Agency/Coordinator
- Single Point of Access
- Implementation plan

**Outputs**
- Housing Code Enforcement
- Cross-training of incumbent & new workers
- Community outreach
- Residents referred into program
- WAP & health assessments
- Service needs & eligibility determined
- Home remediation
- Resident & landlord education
- Follow-up/ case management & post-intervention assessment/data collection
  - Home remediation
  - Health data
  - Cost data

**Short-term Outcomes***
- # workers cross-trained
- # housing units referred
- # referred homes receiving home & health assessments & identified as eligible to receive multiple services (lead, asthma, pest control, home safety, tiered weatherization)
- Home assessment tool finalized
- Home remediation
- Resident & landlord education
- Follow-up/case management & post-intervention assessment/data collection
- Home remediation
- Health data
- Cost data

**Intermediate Outcomes**
- Increased skill levels of workers
- # homes receiving services (lead, asthma, pest control, home safety, tiered weatherization)
- # families & property owners receiving education
- In homes receiving each service:
  - children with EBLIS
  - asthma incidence
  - home-related injuries

**Impact**
- Housing code changes/improved enforcement
- New Government Innovations
  - In cost savings, service delivery and policy changes
  - Cost of service provision per home

- Expanded Green and Healthy Housing Stock

- More Stable Families
  - Improved health outcomes, child educational success, employment status, and wealth retention

---

*Short-term outcomes should be expected within 1 year of implementation. Intermediate outcomes expected within 1-3 years.*
Opens Work to Diverse Funding Sources

- GHHI recognizes the need for an innovative approach to improving housing quality and affordability, often combines traditional and emerging types of grant-based funding
- GHHI Learning Networks often appeal to funders interested in supporting network-based outcome evaluation and evidence of systemic change (Reform and Engagement)

<table>
<thead>
<tr>
<th>Philosophy</th>
<th>Philanthropy as Relief</th>
<th>Philanthropy as Improvement</th>
<th>Philanthropy as Social Reform</th>
<th>Philanthropy as Civic Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Love thy neighbor”</td>
<td>“Teach a man to fish”</td>
<td>“Change not charity”</td>
<td>“Only connect”</td>
<td></td>
</tr>
<tr>
<td>Direct Services (soup kitchens and shelters)</td>
<td>Education and workforce programs</td>
<td>Policy advocacy</td>
<td>Grassroots organizing</td>
<td></td>
</tr>
<tr>
<td>Address immediate need</td>
<td>Maximize human potential</td>
<td>Dismantle structures that perpetuate problems</td>
<td>Build community</td>
<td></td>
</tr>
</tbody>
</table>
Questions?

Additional information about GHHI Sites
www.ghhi.org

Point of Contact
Catherine Lee
Senior Site Engagement Specialist
clee@ghhi.org