GHHI and Pay for Success

Outcomes-based funding for effective asthma interventions

September 2016
GHHI’s end goals

GHHI and its PFS partners do not see PFS as a permanent solution, but have the ultimate goal of changing healthcare policy.

**End Goals**

- Healthy homes services designated as medical costs
- Physicians writing prescriptions for healthy homes services
- Housing professionals being a new frontline for healthcare
- Increased data on the broad impact of healthy homes

A healthcare system that sustainably addresses the social determinants of health, focusing on prevention rather than costly acute care
GHHI’s intervention produces healthier, safer, and greener homes in low-income communities…and cost savings to the healthcare system.

Asthma-related outcomes reported in *Environmental Justice*

- **66% reduction** in asthma-related hospitalizations
- **28% reduction** in asthma-related ED visits
- **50% increase** in participants never having to visit the doctor for asthma
- **62% increase** in participants reporting 0 school absences due to asthma
- **88% increase** in participants reporting 0 work absences due to child’s asthma

These outcomes led GHHI to begin exploring PFS financing in Baltimore in 2014
GHHI and PFS

GHHI is currently leading transaction structuring work in Baltimore with Social Finance for an asthma-focused PFS project.

And other private and philanthropic investors
GHHI’s PFS work across the country

GHHI is also leading 10 asthma-focused PFS feasibility studies with healthcare and service provider partners across the country.

Feasibility studies
- Bronx, NY
- Buffalo, NY
- Chicago, IL
- Grand Rapids, MI
- Houston, TX
- Memphis, TN
- Philadelphia, PA
- Rhode Island State
- Salt Lake City, UT
- Springfield, MA

Transaction structuring
- Baltimore, MD
Thank you!

Please feel free to reach out any time to learn more.

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